

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 213814 /		<u>Alt Order #</u> 08520180
<u>Product</u> 2048/45 COMMITTEE		
<u>Contract Dates</u> 01/25/17 - 02/02/17		<u>Estimate #</u> 2048
<u>Advertiser</u> ISS/45 Committee-A		<u>Original Date / Revision</u> 01/25/17 / 01/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Los Angeles CoxRep	<u>Sales Office</u> CoxReps Los A
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2533		<u>Advertiser Ref</u> 59814

And:

Target Enterprises
15260 Ventura blvd Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	01/26/17	01/27/17	CBS This Morning	7a-9a		:30			P-02		NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	---11--				2	\$750.00					
N 2	WHIO	01/30/17	02/01/17	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	222----				6	\$750.00					
N 3	WHIO	01/26/17	01/27/17	NewsCenter 7 @ noon	12p-1230p		:30			P-02		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	---TF--				2	\$1,200.00					
N 4	WHIO	01/30/17	02/01/17	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	111----				3	\$1,200.00					
N 5	WHIO	01/25/17	01/27/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	--111--				3	\$1,500.00					
N 6	WHIO	01/30/17	02/01/17	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	111----				3	\$1,500.00					
N 7	WHIO	01/29/17	01/29/17	NewsCenter 7 6p Su	6:00 PM-7:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	-----1				1	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	01/23/17-01/29/17	NewsCenter 7 6p Su	6:00 PM-7:00 PM	-----Su	:30		\$700.00			NM		
			See MG 7.2											
	2	WHIO	01/30/17-01/30/17	Daybreak Edition 6a	6a-7a	M-----	:30		\$700.00			NM		
			Ⓜ MG for 7.1 01/29											
N 8	WHIO	01/27/17	01/27/17	Daybreak Edition 6a	6a-7a		:30			P-02		NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	----2--				2	\$700.00					
N 9	WHIO	01/30/17	02/01/17	Daybreak Edition 6a	6a-7a		:30			P-02		NM	3	\$2,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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Chicago, IL 60680-9606
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<u>Contract / Revision</u> 213814 /		<u>Alt Order #</u> 08520180
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<u>Advertiser</u> ISS/45 Committee-A		<u>Original Date / Revision</u> 01/25/17 / 01/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	111----				3	\$700.00					
N 10	WHIO	01/27/17	01/27/17	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	----1--				1	\$1,200.00					
N 11	WHIO	01/30/17	02/01/17	NewsCenter 7 530p	530p-6p		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/30/17	02/05/17	MTW----				1	\$1,200.00					
N 12	WHIO	01/28/17	01/28/17	NewsCenter 7 Sa 8a	8a-10a		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	-----1-				1	\$800.00					
N 13	WHIO	01/29/17	01/29/17	CBS Su Morning	9a-1030a		:30			P-02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		01/23/17	01/29/17	-----1				1	\$800.00					
Totals									0.00				29	\$29,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/26/16 - 01/29/17	12	\$12,600.00	(\$1,890.00)	\$10,710.00
01/30/17 - 02/01/17	17	\$16,600.00	(\$2,490.00)	\$14,110.00
Totals	29	\$29,200.00	(\$4,380.00)	\$24,820.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8520180 TRF# 213814 REP: TEL# 323-634-8088 FAX# 323-934-7860
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP JAN26/17 19.51
 CHANGES ** WHO-TV ***

ADV # _____ ADV. NAME _____ ISS/45 COMMITTEE _____ REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME _____ TARGET ENTERPRISES _____ BUYER NAME _____ DEDE JEFFERY _____
 15260 VENTURA BLVD., #1240 _____ SALES PRSN LA- MIKE SHIPPEY _____
 SHERMAN OAKS, CA 91403 _____

ORDER # _____ CONTRACT # 8520180 CLASS: NATL. _____ LOCAL _____ REGIONAL _____
 PRDCT 2048/45 COMMITTEE EST#2048 COMMENTS: (LINE, ORDER, INVOICE) _____
 FLIGHT DATES JAN25/17 FEB2/17 WK-2 _____

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JAN26/17 19.51
 REP: *OK'D M1, ADDING MG LINE 14 FOR MON/6-7A - PLEASE RUN W/ MAX SEP AS WE HAD
 3X ALREADY ORDERED M-W/6-7A SO THIS COULD BE A DOUBLE-SPOT FOR MON
 PLS CONF
 -DEREK FOR MIKE/DAN
 THANKS 1/26

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ELECTRONIC INVOICING:

SPOTDATA IDB# 1944
 TVINVOICES.COM IS TV15473 OR 9915473
 MARKETRON ELECTRONIC ID 175418
 30 MINUTES SEPARATION BETWEEN SPOTS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
7	S		600P-700P	30		\$700.00	1/29	1/29	0		SUN	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2048
 PROGRAM : NEWS CENTER 7/CBS WEEKEND NEWS
 RA55+ : 11.8
 CON COM1 : NEWS CENTER 7/CBS WEEKEND NEWS
 CON COM2 : *30MIN SEP REQ'D

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

14	A		600A-700A	30		\$700.00	1/30	1/30	1		MON	1
PROGRAM : DAYBREAK EDITION W/ MAX SEP RA55+ : 11.8 CON COM1: DAYBREAK EDITION W/ MAX SEP CON COM2: ***PLS RUN W/ MAX SEP*** THIS IS A MAKE-GOOD FOR JAN29 ON LINE-7 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M1 OK'D BUY#7 MISSED: SUN/600P-700P JAN29 30S \$700.00 (JAN26/17) OFFER: MON/600A-700A JAN30 30S \$700.00 PLS ADVISE. CMT: MAKEGOOD LOGGED PLEASE APPROVE												

JAN/17 12600.00 FEB/17 16600.00 CONTRACT TOTAL 29200.00
 TOTAL SPOTS 29

MARKET TOTALS \$29,200 WHIO 100% WDTN 0% WKEF 0% WRGT 0% CABL 0% WBDT 0%
 100% WHIO

SVC- NSI BOOKS- EST/ES NOV/16
 DEMOS- RA55+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE